# GOVERNMENT OF INDIA
# PETROLEUM AND NATURAL GAS
# LOK SABHA

UNSTARRED QUESTION NO:3560
ANSWERED ON:18.08.2005
KISSAN SEVA KENDRA
Baxla Shri Joachim;Chavan Shri Harischandra Deoram;Kuppusami Shri C.;Maadam Shri Vikrambhai Arjanbhai;Pandey Dr. Laxminarayan;Singh Shri Prabhunath;Tripathi Shri Chandramani;Varma Shri Ratilal Kalidas

**Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:**

(a): whether the Indian Oil Corporation Limited (IOC) is contemplating to set up retail outlets in rural areas under the name "Kissan Seva Kendra";

(b): if so, the details thereof;

(c): the number of such retail outlets proposed to be set up during the current year, State-wise;

(d): the total expenditure likely to be incurred thereon;

(e): whether IOC has drawn up any plan to create awareness in the rural areas about the Kendras; and

(f): if so, the details thereof?

## Answer

MINISTER OF PETROLEUM & NATURAL GAS AND PANCHAYATI RAJ (SHRI MANI SHANKAR AIYAR)

(a): Yes, Sir.

(b) to (d): Indian Oil Corporation Limited (IOC) have initiated steps to set up low-cost retail outlets in rural areas under the name 'Kisan Seva Kendra'. They plan to develop around 1,000 such outlets throughout the country during the current year 2005-06. However, the setting up of these outlets, as also State-wise allocation, will depend on various factors like availability of land, viability of locations, obtaining statutory approvals, etc. Besides supplying diesel and other petroleum products, these outlets are proposed to provide for non-oil facilities like the sale of fertilizer, seeds, pesticides, items of daily need like flour, soap, etc., and facilities like banking, internet kiosk, communication facilities, etc. It is estimated that setting up of each such outlet would cost around Rs.5 lakh.

(e) & (f): The various steps taken by IOC to create awareness in the rural areas about the Kisan Seva Kendras, include advertisements in local newspapers, display of notice/ copy of advertisement in Panchayat offices and writing letters to Sarpanches/ Presidents/ Adhyakshas of Village Panchayats.